

Email Message Sent by Clark Kelso Follows:

Sent: Sunday, November 04, 2007 5:01 PM
To: NASCIO_STATE_CIOS@LISTSERV.AMRINC.NET
Subject: Webmasters Network -- Calling All Webmasters!

Good day, my friends!

For a little more than a year, the State of California has been engaged in a web refresh across our Executive Branch. This effort began with the creation of policies and standards, tools, and templates. When it came time for departments to begin the refresh, we thought it made sense to establish a "Webmaster User Group" to facilitate refresh activities.

Membership in the Webmaster User Group was completely voluntary. We had hoped for the participation of about 100 Executive Branch webmasters who were subject to the refresh mandate. To our pleasant surprise, membership quickly exceeded our wildest expectations. We now have a group in excess of 400 which includes other California State offices outside the Executive Branch, cities and counties within California, public entities in other states within the United States, and public entities in countries as far away as Africa and Australia. These voluntary members have joined because they found the tools, templates, and other resources easy to use. The real strength of this community, however, is found in the exchange of ideas and innovation and in the collective development of modules, templates, policies, guidelines, and other resources.

By this email, I am inviting all states to join our Webmaster User Group and to use the resources that we have developed for your own benefit. Our web resources are available at www.eservices.ca.gov and www.webtools.ca.gov. In addition there are monthly Webmaster User Group meetings which are usually webcast, and an active forum discussing web issues ranging from coding problems to website accessibility. It's all free -- and all consultant-free as well!

We invite you to use any of the tools and templates, and, while you are at it, give back to the community by sharing your unique insights, perspectives and creativity with the user group. For more information about joining the user group, please contact info@eservices.ca.gov.

Cheers!

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